



"Building Blocks for Success: AI in Procurement Organisations"

EIPM Workshop Agenda

Thursday, 3rd of April 2025

09.30 – 09.40: Opening and Welcome

Philippe Chraibi, Managing Partner, *EIPM*

09.40 – 10.00: Overview and Stakes

Dr. Hervé Legenvre, Research Director, *EIPM*

10.00 – 10.30: AI in Procurement: From Vision to Implementation

Tolga Tomruk, SCM Networks and Digital Transformation Director, *Vodafone Procurement Company*

- ✓ AI adoption in procurement: Key use cases and implementation challenges
- ✓ The journey so far: Context and evolution of AI at Vodafone
- ✓ Practical examples and steps to success
- ✓ Building a strong use case, securing stakeholder support, and making AI a reality

10.30 – 11.00: From Startup to Procurement Game-Changer: Use Case

Nigel Bergsta, Strategic Innovation Manager, *Tomorrow Street*

11.00 – 11.20: Coffee break

11.20 – 11.40: Interactive session

11.40 – 12.10: Embracing AI Beyond Procurement

Geoffrey Nichil, PhD, Head of Data & AI, *Foyer Group*

- ✓ A broader perspective on AI adoption: Context and evolution
- ✓ Examples and key success factors
- ✓ From concept to reality: Building a use case, securing buy-in, and driving implementation

12.10 – 12.40: Leveraging Data for Smarter Procurement

TBC, Data Scientist

12.40 – 14.00: Lunch

14.00 – 14.45: Prompt engineering

Manish Shanbhag, Program Manager, *EIPM*

15.30 – 16.00: Coffee break

16.00 – 16.45: Interactive session: The 3C of an AI-first culture

Dr. Hervé Legenvre, Research Director, *EIPM*

17.15 – 17.30: Workshop closure